

Automatik

TEKNISK UDVIKLING

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Automatik

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www.automatik.nu

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Advertisement

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Technical data

Paper size	Tabloid
Printing process	Offset
Ad copy	e-mail
Halftone	122 l/inch
No. of colours	4
Paper quality	65 gram
Full page	266 x 370
Columns	6
Column height	365mm
Column width	41 mm
1 Column	41 mm
2 Column	86 mm
3 Column	131 mm
4 Column	176 mm
5 Column	221 mm
6 Column	266 mm

Dates 2012

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nr. 11	25. nov.	05. dec.

Sizes and prices

Part of tabloid	SIZES: Height x Width in mm.	Price in DKK
Dobbelpage	535 x 370	38.887,-
1/1 -page	266 x 370	23.100,-
1/2 -page	266 x 180	17.000,-
Backpage	266 x 350	16.000,-
Frontpage	266 x 90	11.500,-
1/4 -page	131 x 175	9.180,-
Price pr. mm		DKK. 17,-

Special rates

Insertions:

Issues 24.000
Price: 23.100,- + insertion + postal service

Repetition discount:

3 insertions	5%
6 insertions	10%
10 insertions	15%

Agency commission

15% of all rates before colours

Surcharge

Colour surcharge 1 colour	.kr. 1.600,-
Colour surcharge 2/3/4 colour	.kr. 3.200,-
Special position	10%

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